Corporate & Community Partnerships

Your community. Your team. Your impact.

Be part of something bigger this holiday season.

Every child deserves to feel celebrated. Every caregiver deserves the dignity of choosing something special for their child. Through Durham Children's Aid Foundation's Holiday Hope Shop, families can select gifts and essentials for their children at no cost, making holiday moments possible in a way that honours choice, dignity and belonging.

Your partnership helps make those moments possible, while supporting the everyday needs of children, youth and families throughout the year.

A PARTNERSHIP THAT GOES BEYOND A DONATION

BE VISIBLE WHERE OUR COMMUNITY COMES TOGETHER

Connect your business with Holiday Hope through recognition at Oshawa Centre's Wrap for Hope station, the November 22 Oshawa Generals event, campaign communications, social media and the Foundation's website.

TURN TEAMWORK INTO COMMUNITY IMPACT

Bring your employees together for a Corporate Wrap Takeover at Oshawa Centre, volunteer at the Holiday Hope Shop or organize a company-wide gift drive. Create a meaningful experience your team can share and feel proud of.

SEE THE DIFFERENCE YOUR SUPPORT MAKES

Join us for an exclusive pre-opening Holiday Hope Shop experience. Meet the people behind the campaign, see the space and discover how community generosity becomes meaningful choice for families.

YOUR PARTNERSHIP. THEIR POSSIBILITIES.

Holiday Hope is about so much more than one day or one season. Your support helps the Foundation respond to year-round priorities, including the essential programs and operations that make our work possible.

Four partnership levels. Meaningful recognition. Opportunities to engage your team.

Partnerships begin at $750.

Holiday Hope 2026 Sponsorship Opportunities

Benefit	Season Partner $5,000	Gold Sponsor $2,500	Silver Sponsor $1,500	Community Partner $750
Website recognition	Premier	Featured	Logo	Name
Social media	Dedicated	Dedicated	Group	Group
Campaign emails	Featured	Included	—	—
Holiday Hope Oshawa Generals game*	Featured	Included	—	—
Oshawa Centre *Wrap for Hope* recognition*	Premier	Featured	Logo	—
Corporate *Wrap for Hope* Takeover*	Priority	Priority	Available	Available
Family Gift Preparation Warehouse/Shop volunteering*	Priority	Priority	Available	Available
Exclusive Family Shop preview	4 guests	2 guests	2 guests	—
Branded team T-shirts*	Up to 10	Up to 6	—	—
Host a gift drive	Yes	Yes	Yes	Yes

**Event dates, times, shifts and opportunities are subject to availability and confirmation.*

Let's Make Hope Happen Together!

Whether you're interested in sponsoring Holiday Hope, organizing a gift drive or bringing your team together to give back, we'd love to hear from you.

Corporate Sponsorships & Volunteer Engagement

Helen Knelsen | Holiday Hope Campaign Team
helen.knelsen@durhamcaf.ca | Ext. 2234

Gift Drives & Individual Giving

Jackie Vieira | Development Officer, Community Giving & Partnerships
jacqueline.vieira@durhamcaf.ca | Ext. 2781

Major Partnerships & Media Inquiries

Julie Van Hartingsveldt, CFRE, MA | Executive Director
julie.vanhartingsveldt@durhamcaf.ca | Ext. 2823

Corporate Volunteer & Employee Engagement Opportunities

Your partnership can go beyond a financial contribution.

Bring your employees together for a meaningful experience that builds team spirit, strengthens community connections, and helps create holiday moments filled with dignity, choice, and joy. Combine your sponsorship with volunteering or a workplace drive to create an experience your employees can look forward to each year.

Let's create a volunteer experience that works for your team.

WRAP FOR HOPE
Oshawa Centre | December 1–24

Make your team part of a favourite holiday tradition at one of Durham's most visible shopping destinations. With three shifts daily and a minimum of six volunteers per shift, your organization can reserve a group shift or inquire about coordinating an entire day.

Your team can help:

- Wrap gifts for holiday shoppers
- Welcome guests and accept donations
- Support gift-wrapping station operations

Corporate partners receive priority consideration for designated group shifts, subject to availability.

HOLIDAY HOPE DONATION DROP-OFF
December 1–9

Behind every thoughtfully stocked shelf is a team of people making it possible.
Help us receive, sort and prepare community donations before families arrive at the Holiday Hope Shop.

Your team can help:

- Welcome donors and receive gifts
- Sort, count and organize donations
- Move supplies and prepare inventory
- Provide administrative and logistical support

HOLIDAY HOPE FAMILY SHOP
December 10–22

Help create a welcoming, organized shopping experience where caregivers can personally select gifts for their children at no cost.

Your team can help:

- Stock and replenish shelves
- Organize gifts and maintain displays
- Prepare the Shop for daily appointments
- Support approved guest services and administrative activities

MORE WAYS TO ENGAGE YOUR WORKPLACE

Host a Holiday Hope Drive
Rally employees to collect new gifts, cozy clothing, books, activities and gift cards.

Create a Workplace Fundraiser
Bring colleagues together through a fundraising challenge, workplace giving campaign or company matching initiative.

Make It a Team Tradition
Combine your sponsorship with volunteering or a workplace drive to create an experience your employees can look forward to each year.

IT TAKES A VILLAGE.

Whether your team can give a few hours, a full day or help behind the scenes, there's a meaningful place for you in Holiday Hope.
Let's create a volunteer experience that works for your team.

Helen Knelsen | Holiday Hope Campaign Team
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905-433-1551 Ext. 2234

Opportunities are subject to availability, scheduling, orientation and role requirements. Certain responsibilities are reserved for authorized personnel.