

Why Partner with Holiday Hope?

Holiday Hope is Durham's flagship holiday campaign. For more than 50 years, it has brought dignity, joy, and comfort to children, youth, and families. This year, your company can be part of something truly special: our Holiday Hope Pop-Up Shop, where parents and caregivers shop for their children in a warm, festive space, choosing gifts that reflect their needs and dreams.

Your partnership ensures families experience dignity and choice during the holidays while your brand shines as a community leader.

Sponsorship Levels

Season Partner – \$5000

- Premier recognition as a Season Partner across the Holiday Hope campaign.
- Prominent logo on all Holiday Hope materials (web, social, events).
- Recognition at our Kickoff event, Oshawa Generals Holiday Hope Game, and Oshawa Centre Gift Wrapping Station.
- Feature on our Donor Wall of Light
- Holiday Hope e-card template customized for your company to share with staff/clients.
- Staff volunteer opportunities at the Pop-Up Shop and Wrapping Station.
- Invitation to private Pop-Up Shop tour.

Gold Sponsor – \$2,500

- Logo recognition on Holiday Hope web + social.
- Recognition at two major events (Pingles, Gens, or Wrapping).
- Inclusion on the Donor Wall of Light.
- Staff volunteer opportunities.

Silver Sponsor – \$1,500

- Logo on Holiday Hope website and Donor Wall of Light.
- Recognition at one event of choice.
- Staff volunteer opportunities.

Community Partner – \$750

- Name recognition on Holiday Hope website + Donor Wall.

- Shoutout on social media.
- Opportunity to provide staff volunteers.

Impact Sponsorships

**add-on options*

Staff Volunteer Engagement

- Reserved volunteer slots for your team at Wrapping Station or Pop-Up Shop.

Host a Toy Drive or Fundraiser

- Posters, social graphics, and QR codes to encourage staff drives (toys, gift cards, or cash).

Recognition Assets

- Digital badge for your company website or holiday e-news ("Proud Holiday Hope Partner").

Custom E-Cards

- Thank clients and staff with a branded e-card that shares your impact.

Become a Holiday Hope Partner Today. Connect with us:

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