



Sponsorship Opportunities



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About Holiday Hope

For more than 50 years, Holiday Hope has been a tradition of compassion in Durham Region. Each year, caring donors, community groups, and volunteers come together to make sure children and youth who might otherwise go without still feel the joy of the holiday season.

The need is real. Many parents and caregivers struggle to cover the basics like rent, food, or heat, leaving little left for gifts. Youth living on their own often spend the holidays in silence without family to celebrate with. **Every child deserves better: the joy of unwrapping a gift chosen with love, the warmth of a holiday meal, and the comfort of knowing that someone cares about them.**

Holiday Hope changes that. Last year, more than 800 children and youth received meaningful gifts, grocery support, and the reassurance that their community had not forgotten them.

In 2025, Holiday Hope is evolving. Families will be welcomed into a Holiday Hope Pop-Up Shop, a festive space where they can choose the gifts that are right for their children. One caregiver recently shared their anticipation: *"In the past, we received hampers with wonderful items, but this year I'm looking forward to choosing gifts that truly reflect who my children are. That kind of choice is a gift in itself."*

This new model continues the tradition of generosity while ensuring dignity, fairness, and greater impact for every child and youth.



Sponsorship Opportunities

Sponsorship Levels

Platinum Sponsor – \$5000

- Recognition on signage at all Holiday Hope locations (Oshawa Centre Wrapping Station, Holiday Hope Shop, Pingles event, Oshawa Generals Holiday Hope Game).
- Dedicated social media spotlight post.
- Logo on DCAF website (Holiday Hope page).
- Team building opportunity: volunteer shift at the Holiday Hope Shop or Oshawa Centre Wrapping Station.
- Recognition in wrap-up email to 3,000+ supporters.

Gold Sponsor – \$3,500

- Logo on signage at Holiday Hope Shop and Oshawa Centre Wrapping Station.
- Social media thank-you post.
- Logo on DCAF website (Holiday Hope page).
- Team building volunteer opportunity.
- Recognition in wrap-up email.

Silver Sponsor – \$2,000

- Logo on signage at Holiday Hope Shop.
- Social media mention.
- Recognition in wrap-up email.
- Option to host a staff volunteer team.

Bronze Sponsor – \$1,000

- Name listed on signage at Holiday Hope Shop.
- Recognition in wrap-up email.

Impact Sponsorships

**add-on options*

Age Group Sponsor – \$1,000

- Fund gifts for all children in one age bracket (e.g. age 6, boys). Recognition in impact updates.

Grocery Gift Card Sponsor – \$500

- Provide grocery gift cards for families to prepare holiday meals. Recognition in impact updates.

Gift Match Partner

- Encourage your employees to give and offer a corporate match. Your impact doubles, and your staff feel engaged.

Workplace Giving Challenge

- Run a team donation drive, collect gift cards, pooled funds, or sponsor a volunteer shift together. Recognition as a community partner.

Volunteer Engagement

Every sponsorship level includes the option to schedule a corporate volunteer shift at the Holiday Hope Shop or Oshawa Centre Wrapping Station.

This is a powerful way to build team spirit while giving back to the community.

Volunteer Opportunities

Volunteer Engagement

Holiday Hope Shop (Dec 9–13, 2025)

- Volunteer as a team to welcome families, assist with shopping, restock shelves, or help at the gift-wrapping station.
- Shifts available for groups of 5–15 staff.
- Creates a direct connection to the families your sponsorship supports.

Oshawa Centre Gift Wrapping Station (Nov 28–Dec 31, 2025)

- A fun, high-visibility activity for teams — wrap gifts for shoppers in exchange for donations to Holiday Hope.
- Perfect for corporate groups, service clubs, or schools.
- Great opportunity for staff team-building in a community setting.

Event Support

- Help at special events like the Oshawa Generals Holiday Hope Game or the Holiday Hope Kickoff event.
- Roles include guest support, raffle sales, registration, and logistics.



Corporate Sponsorship Opportunities

Why Partner with Us?

- **Local Impact:** Your support stays in Durham Region, helping children and families in your community.
- **Employee Engagement:** Volunteer opportunities build teamwork and pride.
- **Brand Visibility:** High-traffic locations (Oshawa Centre, Generals Game) + social media presence.
- **Legacy of Care:** Join a program with more than 50 years of trusted community support.

Next Steps & Contact

To confirm your sponsorship or learn more, please contact:

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