



Durham Children's Aid Foundation **Event in-a-Box Took Kit**



DURHAM
Children's Aid Foundation

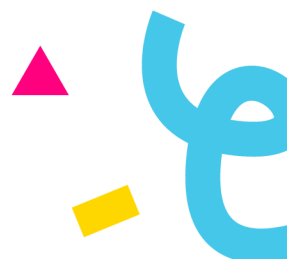


Host an Event & Make a Difference

Who We Are

Durham Children's Aid Foundation (DCAF) empowers children, youth, and families in Durham Region involved with the child welfare system. Through community support, we support programs, financial aid, and life-changing opportunities to help young people thrive.

By hosting a fundraising event for DCAF, you become part of a movement that ensures children and youth in our community have access to the support they need.





How You Can Help

We invite individuals, businesses, schools, and community groups to host fundraising events in support of DCAF. Whether it's a casual gathering or a large-scale fundraiser, your efforts help us provide support for much needed programs and services.

Fundraising Event Ideas

Not sure where to start? Here are some ideas:

- **Workplace giving** – casual dress day, team challenge, payroll donations
- **Community events** – trivia night, talent show, bake sale
- **Physical challenges** – walk-a-thon, yoga session, cycling fundraiser
- **Special occasions** – birthday, holiday party, wedding donations
- **School fundraisers** – coin drive, art auction, talent show
- **Corporate sponsorships & matching** – encourage businesses to match funds raised



DURHAM
Children's Aid Foundation

How We Support You

When you register your event, DCAF can provide:

- A CrowdChange fundraising page – easily set up a website to collect donations
- Branding & logo use (approval required) – promotional materials & guidance
- A marketing toolkit – social media templates, posters, and sample emails
- Tax receipts (where eligible) – donations of \$20+ will receive a tax receipt
- Event promotion support – depending on the event, we may help promote via social media



Step-by-Step: How to Host a Fundraiser

1. **Choose your event type** – Select a fundraiser that fits your audience and goals.
2. **Get approval to use our logo and name** – Contact us before promoting your event.
3. **Set up your CrowdChange fundraising page** – We'll help get you started!
4. **Plan and promote your event** – Use our marketing toolkit to spread the word.
5. **Host your event** – Have fun while making a difference!
6. **Submit donations to DCAF** – Donations must be received within 30 days for tax receipting.
7. **Share your success** – Send us photos and testimonials!





Getting Started Is Easy

We're here to support you every step of the way. Whether you're hosting a small gathering or a big event, we'll make sure you have everything you need to succeed.

✉️ Let's chat! Reach out to Jackie Vieira at jacqueline.vieira@durhamcaf.ca or call 905-433-1551 ext. 2781. She's happy to answer any questions and help get your event off the ground.

🌐 Set up your fundraising page – We'll help you create a CrowdChange page so you can collect donations and promote your event easily.

🎨 Use our branding with confidence – Before promoting your event, connect with us to ensure you have the right logos and messaging.

🎉 Plan, promote, and make an impact! Use our toolkit, spread the word, and enjoy bringing your community together for a great cause.